



International Conference “From Vision Zero to Goal Zero? Global leadership in advancement in Road Safety”

Madrid, December 10, 2018

Fundación
MAPFRE



Presentation

Fundación MAPFRE, hosted by the Commission of Road Safety and the Sustainable Mobility of the Spanish Congress (Congreso de los Diputados) aims to this conference to take stock of the 20 years of the “Vision Zero” movement, that was initiated in Sweden in 1997, and to show that is more relevant than ever.

Through the presentations and debates with world leaders, the audience will have the opportunity to discuss whether the “vision” can be reshaped as a more specific “target”. At the same time, best practices of the revitalized Goal/Vision Zero movement around the world will be shared and dissected into details.

The conference presenters come from different national and international organizations from different continents. They will be able to act as road safety ambassadors in front or advocates, experts and even congress members.

The ultimate goal of the conference, as it happened twenty years ago in Sweden, is to transfer those best practices and make a significant difference in how the fight against road injuries is confronted both in Spain and in the rest of countries where Fundacion MAPFRE promotes road safety.

Programme

09:00

Registration

09:30

Conference Opening

Antonio Huertas

Fundacion MAPFRE Chairman

Teófilo de Luis

*Committee on Road Safety and Sustainable Mobility Charmain,
Congress of Deputies*

Fernando Grande-Marlaska

Minister for Home Affairs, Spanish Government

10:00

Keynote speech

Matthew Baldwin

Deputy Director-General

European Coordinator for Road Safety and Sustainable Mobility

Professor Claes Tingvall

*Adjunct professor at the Department Applied Mechanics, Division
of Vehicle Engineering and Autonomous Systems, Chalmers
University, Sweden*

10:45

Workshop 1: Vision Zero, where we stand now?

Moderator: Jesús Monclús

Fundacion MAPFRE, Prevention and Road Safety

Alvaro Gómez Méndez

General Directorate for Traffic, Spain

Mary Williams

BRAKE, United Kingdom

Stephanie Pratt

National Institute for Occupational Safety and Health (USA)

Veronique Feypell

ITF-OECD, Internacional

Antonio Avenoso

European Transport Safety Council (ETSC)

12:00

Coffee break

12:30

Workshop 2: Vision Zero in cities

*Moderator: **Bartolomé Vargas**
Public Road Safety Prosecutor, Justice Minister*

Gina Fiandaca
Commissioner of Transportation, Boston

Sara Hernández
Getafe Mayor

Francisco Menéndez
Galician Infrastructure Agency Manager

Jordi Samsó
Prevention and Safety Manager, Barcelona City Council

Javier Barbero
Health, Security & Emergencies Delegate, Madrid

Chantal Perrichon
Ligue contre la Violence Routière, France

14:00

The voice of the victims

Joint statement from:

Jeanne Picard, STOP Accidentes

Ole Thorson, PAT-A(P)AT

Mar Cogollos, AESLEME

14:15

Closing remarks

Teófilo de Luis
*Committee on Road Safety and Sustainable Mobility Charmain,
Congress of Deputies*

Pere Navarro
Traffic Managing Director, Internal Affairs Minister

Julio Domingo
Fundacion MAPFRE Managing Director

Place of celebration

Spanish National Congress - Sala Constitucional
Cedaceros St, 28071 Madrid

Monday, December 10, 2018

Hours: from 9:00 a.m. to 2:30 p.m.

Simultaneous translation (English to Spanish and vice versa) will be provided
Attendance is free of cost, but registration is required via this link (to be
activated):

https://fundacionmapfre.force.com/area/UC_Ver_Formulario?form=EnFormGoalZero

